Input to your Strategy for Adapting to Challenges

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ISSN: 2703-2825 6 March 2025

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Businesses plan price rises

The ANZ Business Outlook survey for February released last week shows things little changed from where they were in January. In particular, the measure which I am paying greatest attention to of the net percent of businesses planning to raise their prices in the next 12 months held steady at 46%.

Pricing Intentions - Next 12 months

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Net % positive

Net % positive

Source ANZ Business Outlook

88 90 92 94 96 98 0 2 4 6 8 10 12 14 16 18 20 22 24

I consider that a continuing cause for concern because the average reading for this gauge since inflation settled near 2% in 1992 has been 26% and the measure has risen since reaching 35% in the middle of last year. Business margins are tight, and the result tells me there is a risk that businesses will seek to rebuild those margins via higher prices once the flow of customers is strong enough that they feel they can get away with it.

Add in rising prices for electricity, council rates, climate change, and higher offshore inflation and we get an early cyclical recovery in inflation threatening people's happiness about interest rates for the next few years before this year is out. This is why I favour aiming for a good rate to fix three years+ rather than just two years which is really not that much insurance at all.

For now, we wait and as yet there is no justification for panic. After all, the inflation rate businesses think will prevail in a year's time fell slightly to 2.53% from 2.67%.

Of positive import are the upward trends in investment intentions (18%) and employment intentions (17%). A net 34% of construction businesses expect to hire more people in the coming year versus a net 10% of ag businesses planning to hire fewer.

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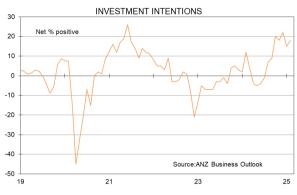
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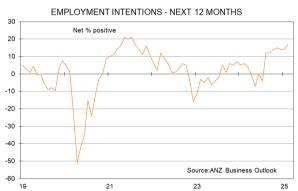












I mention this divergence specifically because of the theme being pushed by some this past week that the recovery in our economy will be driven by the farming sector. No it won't.

The Kiwi dollar is only four cents down from a year earlier whereas coming out of the three previous recessions it has fallen 10-15 cents or so and caused the recovery to be export led. There is a drought in place in parts of the North Island important to dairying. Costs continue to rise. Land continues to switch from sheep and beef to trees.

Having said that, courtesy of higher dairy prices, in NZ dollar terms commodity prices for our exports are 23% ahead of a year ago as shown in the orange line's strong rise to the right side in the following graph. So, there is a positive effect in

play, and this is relevant much more to the non-drought non-city regions than the cities.



But is the outlook for construction really as bright as the very strong net 34% employment intentions suggest? There is an over-supply of townhouses in our two biggest cities - meaning now is a good time to buy one at a discounted price. Townhouse construction will fall through to 2026.

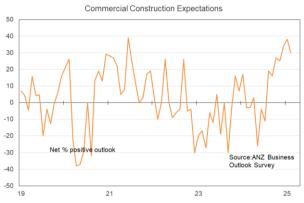
For infrastructure there is a lot of talk about more activity. But the sector is short of resources and if the poor management of the SH58 upgrade near my place is any indication no-one should anticipate any infrastructure surge in New Zealand.

For standalone house construction the prospects for growth however look positive as the dynamics are different from townhouses and apartments. For retirement villages however the track is clearly downward over the next 12+ months.

For commercial construction of things like offices, warehouses and factors however I do feel the outlook is positive. Many businesses need to boost productivity, and better premises can be part of that solution.







Real estate agent insights

Each month in my survey of real estate agents sponsored by NZHL I invite respondents to pen a sentence or two regarding what they are seeing at their particular coalface. This month these comments stretched to cover nine pages and have already been supplied back to the agents who responded. Here are a select few comments for each region to help you better understand what is happening out there. These are comments written by the agents, not me. Enjoy.





Northland

- A noticeable pick up in activity since the start of 2025 in Kerikeri area.
- In the mid-North, there appears to have been a huge uptick in families wanting to upgrade from their existing home. There are also a

- number of older down-sizers coming through open homes. However, I would say 80-90% have a property to sell first.
- We are in the Far North; our market is moving modestly. Buyers are very price conscious and taking their time. Vendors are having to come to terms with their property not being worth what they think it is, or 'need' in order to move. But we are making sales, people are back in the market with a bit more appetite to make things happen.

Auckland

- Finally some actual light at the end of the tunnel. Auction clearance rates up. Still too much stock but some good months ahead will hopefully clear some of that out. We don't want to jinx things but there is real evidence things are changing now rather than misplaced hope.
- South/East Auckland. Mainly new builds. Very little interest at present. Low numbers to open homes. Interest rate drop hasn't made a huge difference as yet. Tons of completed stock not selling, even after prices have been reduced. Existing stock and do-ups are faring much better but more competition for listings. Development sites are faring badly with little interest unless price is extremely viable as council and Watercare costs have risen sharply.
- Rodney area. Never been busier. Finding it a little alarming at the number of people asking for appraisals. Buyers are coming forward with some ridiculous offers as the result of clearly knowing they have the upper hand right now as we become more swamped with listings. Mainly cash buyers, very little financing going on.



Bay of Plenty

- In Papamoa and the Mount, the market has picked up since October 2024. A definite increase in buyer activity and auction clearance rate now close to 30-40%. We are seeing buyers able to access finance more easily. I feel it's a more balanced market than we have seen in a while.
- Coastal towns in the Bay Of Plenty- we have plenty of listings, however, it's hard to make a sale. Buyers a giving low offers and aren't in any hurry to transact.
- Properties in sought after locations are selling quickly but sellers need to be right on price to get any action.

Waikato

- A lot of stock out there, so buyers aren't in a rush to make an offer as plenty of properties to view. Quite a few buyers looking that have property on the market but haven't had any luck in selling theirs.
- In our beach town we have done more business in the 4th quarter of this financial year than the other 3 quarters combined. Mainly due to the interest rate drops bringing buyers back into the market.
- Cambridge region, very active market between \$7k - \$1m. Between \$1.2m-\$1.4m there is a lot of stock on the market for buyers.

Hawke's Bay

- Fewer people are in a financial position and/or have the confidence to buy a holiday home in the current market. Offers are coming in much lower than vendor's expectations. Vendors tend to be holding out for prices of two to three years ago, despite most still making a significant capital gain at todav's levels.
- Surge in buyers attending open homes over the past couple of weeks, seeing multiple offers on properties now, buyers more eager to act on making offers now rather than just looking. market is feeling quite positive here in HB at the moment
- Survive to 25 was a slogan that sounded good but a bit optimistic. Likely end of year

before we see rising volumes. Around 410 properties available in Napier from high 300s last year, so not a dramatic increase in stock. Finance and employment issues more in play.

Taranaki

• This rate drop has done nothing in Taranaki. Open homes are dead - too many listings no buyers. Have spoken to other agents all saying the same and have noticed homes are on the market for a month or two and then taken off or other agency takes over and still no sale. Vendors quick to blame to salesperson but this market is heading for a crash in prices to have to sell properties.

Manawatu-Wanganui

- I've had offers after first open homes on my last five listings -all to First Home Buyers.
 Great to see some positivity moving forward from these buyers.
- A solid start to the year with multiple buyers showing interest on all properties. Starting to get multiple offers on good properties. Buyers are starting to appear more urgent to transact. Some buyers who have missed out on a multi offer or haven't acted quick enough will potentially start to move quicker. FOMO may start coming into play within the next six months. The lack of construction will also make the existing homes more attractive.

Wellington

- Wellington. Definitely more activity in the market and more people in the auction rooms. Some vendors still unrealistic about their sale price - "need" as opposed to market value - age old problem that will never disappear!
- Kapiti market continues to be well balanced with good amounts of new listings and ample amounts of sellers. First home buyers seem to be well represented with the lower value homes getting good attention.
- There's a lot of homes coming to market providing plenty of choice for buyers who remain a bit wary although first home buyers



are active. It's a great time to be a buyer in the Porirua City area.

Tasman

- Steady as it goes. Sale numbers are up with a few multi offers around however buyers are not being silly with their offers. They would rather miss out on the property than over pay. On the flip side, new listings are way up and out pacing the number of sales.
- Auctions in Tasman area are having a low success rate with only 22% selling under the hammer. No price marketing achieving positive results with multiple offers coming in. \$1m to \$1.5m selling strong in Tasman area, lower priced properties taking a little longer
- We have yet to see an increase in overseas interest unless they are Kiwi's looking to secure a foothold in the country. At our end of the market we don't see many first home buyers so really cannot comment on this. We hope buyers will start to feel FOMO and put pen to paper and we are seeing more sales but usually with tired sellers lowering their asking price. Not always, but it is happening.

Marlborough

- Supply still outweighs demand. First home buyers are really active, which we hope will stimulate the middle level. Very quiet in the million plus market.
- Residential Buyers for the best suburbs in the \$1.2-1.6M are very active and seem to want to purchase quickly. Lifestyle buyers are a rare find but when viewing are out for a bargain. If the property can't be purchased at the right level, they move on quickly! First home and investors under \$600k are purchasing and there are plenty of these buyers in the market.
- We are seeing a real mix of numbers attending open homes. Stock levels are still high so there is plenty of choice for buyers, that said when it is good stock in the lower to mid range, we are seeing buyers act quickly to get offers in and multi offers are starting to come back into the market. The higher end of the market is slow.

Nelson

No comments received this month.

Canterbury

- The market is strong in the under \$800,000 bracket and steady above this. Vendors are more realistic pricewise, and buyers are getting more motivated (although this is a work in progress, and they need quite a bit of encouragement to make a decision). Very positive about 2025. Lower interest rates and more stock are attracting more buyers.
- Buyer activity has definitely picked up, but the number of new listings has largely balanced that out. In Christchurch.
- In Christchurch, it feels like stock levels are high (almost worryingly high), but there are enough buyers out there to match. We are happy.

Otago excl. Queenstown Lakes

- Soft start to 2025 after a buoyant end to 2024 for buyer enquiry. A bit surprising and hopefully it'll pick up shortly. Lots of vendors talking about selling though, which might just add to the ever increasing number of homes on the market.
- Our area Alexandra Basin is seeing high level of interest from outside the Otago region especially in higher value properties. For those inside Otago there is increased interest from Qtown lakes looking to move as well as Cromwell home buyers looking for more affordable options
- High levels of housing stock available in Dunedin with over 900 listings. The oversupply is providing plenty of choice for buyers, which doesn't encourage prompt action for making an offer.

Queenstown Lakes

- Buyers are still very hesitant to purchase, holding off for further interest rate drops and hoping prices might drop. Also worries about economic conditions.
- Feels like the market is only slowly gearing up for the year after a quiet Christmas period.



- Some Vendors hanging out to see what comes of the OIO rules.
- Vendor expectation continues to be biggest hurdle in getting an agreement over the line despite good \$ gains. It's not until there is vendor desperation that we are seeing a sale come together

Southland

No comments received this month

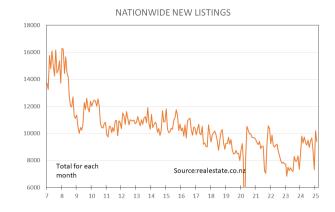
No listings boom

Realestate.co.nz this week released their monthly data on listings received during the month and the stock at the end of the month. The end of February stock of 32,700 dwellings in seasonally adjusted terms was unchanged from the end of January and ahead 13% from a year earlier. Stocks have been reasonably steady since about June of last year.



The number of fresh property listings received during the month fell 8% after rising 40% in January. This series is displaying some unusually high month to month variations so I'm not focusing at all on the monthly changes but instead the three monthly variations.

In that regard over the three months to the end of February fresh listings were down about 3% from the three months to November. These is no new listings boom. The last true surge was exactly this time a year ago.





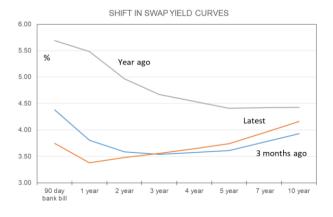
If I were a borrower, what would I do?

There is a lot of uncertainty in global financial markets currently as we watch the on and off again policy changes imposed by the new US President, wonder where Ukraine is headed, and ponder how much the Australian central bank can afford to cut interest rates when their labour market is so strong.



Out of it all the wholesale rates which banks borrow at in order to lend at a fixed rate to you and I have ended this week barely changed from last week.

The situation can be best summed up in this following graph. It shows the 1-5 year swap rates last year – the grey line – three months ago – the blue line – and now – the orange line. Rates are well down from March of 2024. But note how for terms of three years and beyond rates are now above where they were three months ago.



New Zealand's easing cycle has been well factored into the medium to long-term borrowing

costs and they are now creeping up as focus slowly shifts to how the cyclical recovery in economic activity will eventually lead to a cyclical recovery in inflation.

The short end of the curve is still falling because of the greater relevance of the current and immediately expected official cash rate. The cash rate currently is at 3.75% and is expected to be either 3.0% or 3.25% by perhaps the September quarter at which point the falling phase of the monetary policy cycle will be over.

Is there any relevance from the surprise resignation of the Reserve Bank Governor Adrian Orr? Some disgruntled people may think so, but it pays to remember a few things.

Cash rate changes are decided by a committee these days and not one person taking or not taking advice. Also, the Reserve Bank have already reacted to surprising news on weakness in our economy last year by bringing forward their predicted bottoming out of the cash rate to this year from late-2026.

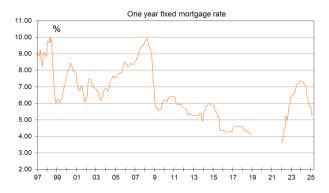
Will the outgoing Governor's legacy be a good one? No. He oversaw excessively loose monetary policy over 2021 into 2022 and failed to see what virtually every non-Reserve Bank economist in the country could see – an unsustainable and ultimately highly inflationary economic boom.

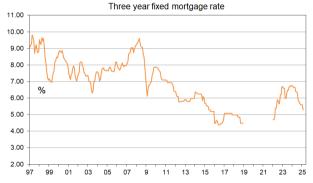
The Governor and his people then failed to recognise the weakness in our economy last year. He often failed to react calmly to criticism (then again, who does?), and appeared to devote too much focus to wellbeing issues rather than good economic analysis and policy implementation.

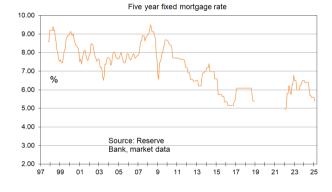
We can anticipate a change in style once a new Governor is appointed, perhaps with someone more aligned with the new government's view of the world. In that regard the governor perhaps is merely joining a growing list of public servants who have "resigned" from their top of the pile positions in recent times. Health, Police, etc.



These three graphs show mortgage rates since 1997 excluding the period of deflation worries (2019) and the pandemic.







This graph shows how current rates compare with averages from 2009-19.



To see the interest rates currently charged by major lenders go to www.mortgages.co.nz



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